

Periodic Compliance Report in accordance with Rule 4(d) of the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2022

PROACTIVE CONTENT MODERATION								
Month	HIghlighted in Proactive	Streams Removed	Fake marked					
March 2023	1220	573	68					
PROACTIVE SPAM MODERATION								
Month	Reported	Reported Streams						
March 2023	23	10	12					
CONTENT REPORTED BY COMMUNITY & OTHERS								
Month	Reported streams	Streams Removed	Fake marked					
March 2023	465	97	5					
SPAM REPORTED BY COMMUNITY & OTHERS								
Month	Reported	ted Removed/Ended						
March 2023	2	1	0					

This report was published on March 31, 2023. It captures information from March 1 to March 31, 2023 (cut off at 8.30 p.m.). Spam moderation data is collected from 1 March 2023 to 31 March 2023 (cut off at 8.30 pm).

Loco is an intermediary that enables online interaction between two or more users and allows them to create, upload, share, disseminate, modify, or access information using Loco's services. Loco encourages creators to express themselves fully and monitors user-generated content only to the extent required by law. Loco's moderation processes are carried out on a best-effort basis. They are a mix of machine learning and human intervention, including community reporting. While our processes are improving, there may be instances where detection has escaped. Loco is committed to making its platform a safe and positive environment. We welcome feedback and queries at support@loco.qq.



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March 2023 PROACTIVE CONTENT MODERATION							
Violation	Reported streams	Streams Removed	Fake marked	Thumbnail Change	Reason/complai nt		
Impersonation/Copyright	209	91	32	57	Live water mark/Fake Stream/Recorded or youtuve videos		
Sexual Content in Stream	5	4	1	0	Sexual Content in Stream		
Sexual Thumbnail	1	0	1	0	Sexually suggestive thumbnail.		
Blank Screen	31	29	1	0	No video/Just Intro/Blank Screen		
Spam	23	9	12	0	Advertisement/Sp am Content		
Nudity & Pornography	0	0	0	0	Showing Nudity and Pornographic content on Streams		
No Face Cam	0	0	0	0	No Face Cam on Streams		
Recorded Content	711	252	15	0	Using pre recorded videos on Live Stream		

March 2023 CONTENT REPORTED BY COMMUNITY & OTHERS							
Violation	Reported streams	Streams Removed	Fake marked	Thumbnail Change	Reason/complaint		
Impersonation/Copyright	84	10	3	5	Live water mark/Fake Stream/Recorded or youtuve videos		
Hate Speech	3	0	0	0	Abusive speech		
Blank Screen	24	5	0	0	No video/Just Intro/Blank Screen		
Spam	2	1	0	0	Advertisement/Spam Content		
Bullying & Harassment	0	0	0	0	Using Slurs/Fake Promises/		
Sexual Content in Stream	7	5	2	0	Using pre recorded videos on Live Stream		
Sexual Thumbnail	0	0	0	0	Sexual Thumbnail		
Recorded Content	285	26	0	0	Using pre recorded videos on Live Stream		

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